



Austin LaFave

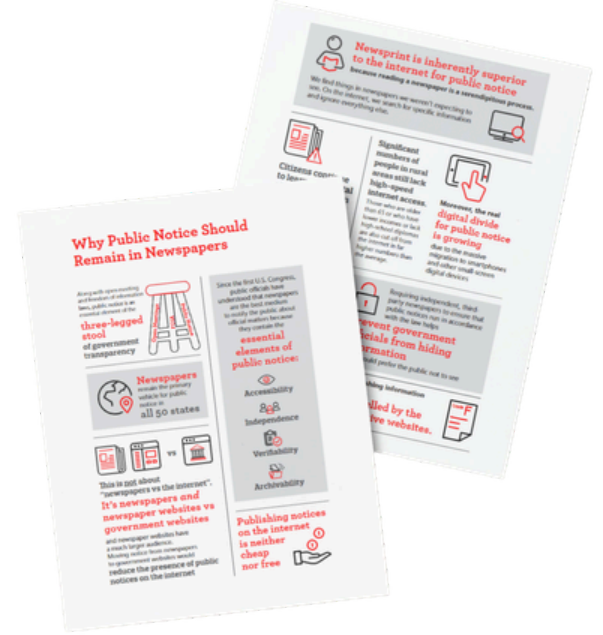
Communications and Marketing Specialist

I'm a jack-of-all-trades designer and communicator with experience across graphic design, web design, communications, and marketing. This versatility allows me to approach projects holistically and collaborate effectively with colleagues from different backgrounds. I thrive in team environments where diverse perspectives come together to create impactful solutions.

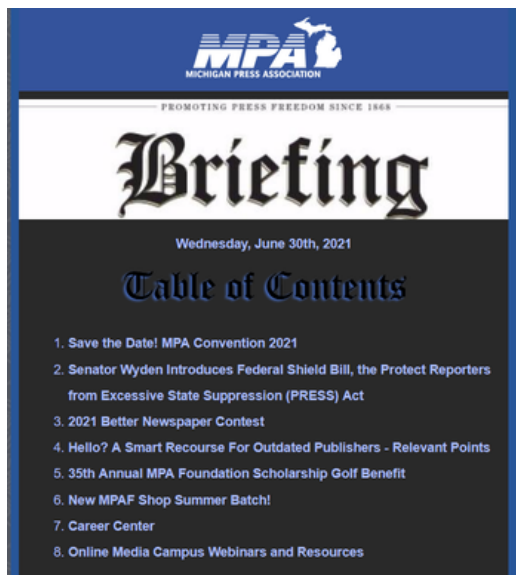
My work has spanned higher education, journalism, and the health and wellness industry. These varied experiences have given me a deep appreciation for translating complex ideas into clear, compelling content for diverse audiences.

Below is some of the work I've done.





Printed Media and Brochures



50TH ANNIVERSARY
1974 - 2024

University of Michigan-Flint School of Nursing's 50th Anniversary Celebration

You've been invited!

We are delighted to invite you to the **University of Michigan-Flint School of Nursing's 50th Anniversary Celebration**, a milestone event honoring five decades of excellence in nursing education.

Join us on November 13th, 2024 from 5-8pm at the Sloan Museum, located at 1221 E Kearsley St, Flint, MI 48503

RSVP by Oct 25, 2024

The evening will feature a delightful dinner and dessert, allowing us to reconnect, reminisce, and celebrate our shared accomplishments.

Additionally, the museum will be open for you to explore Flint's rich history, creating an unforgettable backdrop for this special occasion.

Please RSVP with the button above to ensure your place at this memorable event. We look forward to celebrating with you and honoring the incredible contributions of our alumni, faculty, and staff.

Dress Code:
Dressy Casual

Are you an alum? If so, we'd love to feature your story during our event!

We invite you to complete our testimonial form below.

Share your Story or Pictures!

Keep up to date with all things SON through our socials!

f X in @

SCHOOL OF NURSING
WHERE SUCCESS LEADS

3-2-1
Newsletter
Keeping you in the loop

Hello there!

Can you believe fall semester is finally here?

As the vibrant colors of autumn start to paint the campus landscape, we are thrilled to bring you the latest news and updates from the School of Nursing at the University of Michigan-Flint. Our 3-2-1 Newsletter is a storytelling space where Nursing alumni, students, faculty, staff, and valued partners can hear about current and exciting news from the University of Michigan-Flint's School of Nursing.

Embracing Transformation: A New Chapter Begins

We are in the midst of much transformation, within our institution, our city, nation, and world. We are thrilled to introduce innovative changes that will enhance your educational experience and prepare you for the evolving landscape of nursing. From cutting-edge curriculum updates to state-of-the-art simulation facilities, we are dedicated to engaging you with the skills, knowledge, and confidence to excel in your nursing career.

Navigating the New Fall Start

The start of fall brings a renewed sense of energy and anticipation. This semester, we are delighted to welcome a new cohort of aspiring nurses who are embarking on their educational journey with us. To our returning students, we can't wait to witness your continued growth and accomplishments. Your dedication and passion inspire us all.

Throughout the coming months, you can look forward to engaging workshops, insightful lectures, and opportunities for hands-on learning that will enrich your nursing education. Our faculty, known for their expertise and commitment, are here to guide and support you every step of the way.

Stay Connected

This newsletter is just the beginning of our commitment to keeping you informed about the exciting developments within our School of Nursing. As we embrace transformation and welcome a new fall start, we encourage you to stay connected with us through this newsletter, our social media platforms, and various events planned for the semester.

Thank you for being an essential part of the University of Michigan-Flint's School of Nursing community. Here's to a season of growth, discovery, and transformation!

Cheers from your favorite Communication Specialists,

Asunda & Austin

3 Topics

Topic 1: Future Nurse Summer Camp 2023

High school students from across the United States traveled to the University of Michigan-Flint's William S. White Building last month to participate in a two-day camp hosted by the School of Nursing. Camp featured events led by UM-Flint nursing faculty, staff and volunteers with direct working knowledge of the evolving field of nursing.

Day 1: Intros, Learning, & Fun

What boosts adrenaline and gets teenagers exert physical energy while solving clues? "Escape Rooms!"

On day 1, campers donned both the nurse and detective cape and learned about alternative wellness treatments such as aromatherapy.

Day 2: More Fun and Sloan

During day 2, campers visited the Sloan Museum and gave plenty of pets to five therapy dogs from the Foundation. The husky Trouble was a favorite, we wonder why!

In the end, the campers ended up inspiring us just as much as they were inspired to become Future Nurses!

CAMP

Therapy PUPPERS

Welcome to Camp!

Future Nurses Summer Camp 2023

2 Quotes

Japari Gadzama

"What is rewarding about the job for me personally, is being able to be part of someone's recovery and be in their life at a time when they are most vulnerable."

Marilyn Fitter

"We have made it our mission in life to improve patient outcomes."

1 Question

We have heard you and understand you want to make a difference... read and THANK YOU!

We are putting together an alumni program that will include mentorship opportunities for new and returning nursing students.

Does this sound of interest to you?

Yes, I am totally interested!

No, not at this time.

Constant Contact was a key tool in my communications work for both the Michigan Press Association and UM-Flint School of Nursing. At MPA, I used it to distribute event information, including the annual golf benefit, legislative updates, and membership communications. At the School of Nursing, I managed email campaigns for program announcements, open houses, and alumni engagement. These efforts helped strengthen connections with stakeholders and ensure timely, relevant information reached the right audiences.

Emails Created in Constant Contact

WITHOUT LOCAL JOURNALISM?

“ American politics will become even more polarized; government and business corruption will flourish; the glue that holds communities together will weaken. ”

— Margaret Sullivan, “*Ghosting The News*”

Relevance Project



NEWSPAPER POWER.

Print, Digital & Social Solutions for our advertisers.

DAILY NEWS

Providing Community

MPA
MICHIGAN PRESS ASSOCIATION



Julie Stafford

Over the past couple of years, I've felt a shift in our narrative as an industry. I used to get so frustrated at our headlines proclaiming the “death of newspapers.” Much to our dismay, people read them and believed them and that became the excuse for not reading or advertising in them.

Of course you know that we've been working to shift our mantra. Now we advocate support local journalism. And I would argue that message is working. Now, more than any time in the decade that I've been a publisher, we are seeing a marked increase in readership of our paper because people know we are the only accurate source for facts about what is happening in their small town communities.

We provide an easy way for them to connect.

**SCHOOL OF NURSING**
WHERE SUCCESS LEADS

PLANNED LAUNCH
FALL 2025



**NEONATAL NURSE
PRACTITIONER PROGRAM
WEBINAR**



**JANUARY
22ND
12-1PM**

**SCHOOL OF NURSING**
WHERE SUCCESS LEADS

GROW YOUR ROOTS IN FLINT

**LANSING
COMMUNITY
COLLEGE**

A COLLABORATION BETWEEN THE
UNIVERSITY OF MICHIGAN-FLINT AND
LANSING COMMUNITY COLLEGE

**M
FLINT**

SCHOOL OF NURSING
WHERE SUCCESS LEADS

**NUR 307
EMPOWERING NURSES, NO TUITION!**



ENROLL IN THE RN TO BSN
PROGRAM WITH SCHOLARSHIP
OPPORTUNITIES, EXCLUSIVELY
FOR LCC STUDENTS AND ALUMNI.



THIS IS YOUR CHANCE TO
RECEIVE A SCHOLARSHIP
VALUED AT \$1,700+



ENHANCE YOUR SKILLS THROUGH
NUR 307 TO EXPAND YOUR
EXPERTISE IN HOLISTIC PATIENT
ASSESSMENT AND COMPLEX
DECISION-MAKING.

WEBINARS EVERY WEEK

Learn more about the nursing profession directly from our advisors, and ask questions directly.

SPEAKER



Brooke
RNBSN Academic Advisor

SPEAKER



Kyle
Traditional Academic Advisor

EVENTS.UMFLINT.EDU

UM-FLINT
SCHOOL OF NURSING
OPEN TOUR







OCTOBER 22ND

SIGN UP NOW!

Google and Meta Advertisements



UM-FLINT
SCHOOL OF NURSING

HURLEY TUESDAYS

Empower your future in healthcare with the University of Michigan-Flint's comprehensive nursing and advanced practice education offerings. Our curriculum is designed to cater to a diverse range of professional goals, whether you're just beginning your journey or seeking to enhance your expertise with advanced qualifications.

WHAT'S IN IT FOR YOU?

- ✓ Better Pay Prospects Higher earning potential
- ✓ Wider Career Options Access to more job opportunities
- ✓ Advanced Skill Set Improved patient care and expertise

FOR MORE INFORMATION
Have further questions? Email our Advisor Brooke Michael at jlkkg@umich.edu

APRIL 2ND
WILL FEATURE OUR **RN TO BSN PROGRAM!**

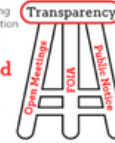



Why Public Notice Should Remain in Newspapers



Along with open meeting and freedom of information laws, public notice is an essential element of the

three-legged stool of government transparency



Newspapers remain the primary vehicle for public notice in all 50 states



This is not about "newspapers vs the internet".

It's newspapers and newspaper websites vs government websites

and newspaper websites have a much larger audience. Moving notice from newspapers to government websites would reduce the presence of public notices on the internet

Since the first U.S. Congress, public officials have understood that newspapers are the best medium to notify the public about official matters because they contain the

essential elements of public notice:



Accessibility



Independence



Verifiability



Archivability

Publishing notices on the internet is neither cheap nor free



SCHOOL OF NURSING
WHERE SUCCESS LEADS

Direct Admit Application

Direct Admit. Direct Impact. No waitlist.
Your nursing future starts here in Flint

High School Seniors with a minimum 3.00 cumulative high school GPA are encouraged to apply!



Please scan the QR code to apply

<https://go.umflint.edu/flintdirectadmit26>

February 6th, 2026
March 13th, 2026




NEWSPAPER ADS WORK.

8 out of 10 newspaper readers who read an ad with a **coupon** took action after seeing the ad.*

THE TOP ACTIONS ARE >>>

- >>> Use coupons
- >>> Save the coupons for future reference
- >>> Consider purchasing advertised products

ALL TOGETHER NOW As our nation looks to reopen, rebound and resurgence, our advertising representatives are here to help your business. Hire us to help get your customers back and your employees ready. Nobody cares more about your success than we do.

Nobody delivers a more engaged audience than we do. Our growth online, combined with print, is impressive as more readers turn to us for local news.

Newspapers are your best investment.
We care about local.



NEWSPAPER POWER.

Print, Digital & Social Solutions for our advertisers.

Design by Metro Creative Graphics, Inc.
*Source: Cade Ventures Newspaper Ad Effectiveness Service



SCHOOL OF NURSING
WHERE SUCCESS LEADS



RNBSN Virtual Open House

Connect with industry experts for career advice, explore full-ride and transfer scholarships for RN to BSN students, and get key guidance to streamline your application process.

Join tomorrow's online webinar via the QR code--drop in for 15 minutes to get your questions answered in **breakout rooms** tailored to your needs!

11:00am - 1:00pm | **July 22nd 2025**




SCHOOL OF NURSING

Application closes Sept. 8th

Tuition Support Available

Exclusive for Lansing Community College (LCC) concurrent students and alumni admitted/enrolled in the UM-Flint RN to BSN program for Fall 2025.

Covers Tuition Costs

Scholarship offsets uncovered tuition expenses (excluding fees & books) for Fall 2025.

Who's Eligible?

Students can apply if they completed any of the following mixed-mode UM-Flint courses with a grade of C or higher, and did the in-person part at LCC:

- NSC 180 (Winter 2025 MI)
- NUR 307 (Summer 2025 MI)
- NUR 370 (Fall 2025 MI)

Last-dollar Scholarship

Award applied after all other grants and scholarships (no loans counted)

For information and general questions, please email Jennifer Spenny at spennyje@umich.edu





Funding is for Fall 2025 only. Renewal requires a new application and available funds.

Printed Program Flyers



University of Michigan - Flint

School of Nursing

The following section of my portfolio showcases my work at the University of Michigan-Flint, where I served as a Communications Specialist for the School of Nursing for 3 years. This role asked me to wear many hats: marketer, web designer, and recruiter. This breadth of experience gave me a comprehensive understanding of the communications lifecycle and allowed me to contribute to a wide variety of projects.

What I enjoyed most was helping underrepresented communities in Flint and Genesee County discover pathways to a nursing career. Whether I was building a recruitment campaign, designing a webpage, or hosting an open house, I knew the work could open doors for someone who might not have considered nursing before. That purpose drove everything I did.

Each project in this section reflects my ability to adapt, collaborate, and deliver results.



SCHOOL OF NURSING

WHERE SUCCESS LEADS

ARTICLES WRITTEN BY AUSTIN LAFAVE



Maize and Blue Scholar honors mother's legacy, inspires community care a...

DECEMBER 18, 2025



Supporting student success: Specialized staff strengthen nursing educati...

NOVEMBER 20, 2025



UM-Flint, Monroe County Community College partnership expands access to ...

AUGUST 28, 2025



UM-Flint expands Standardized Patient Program with help from family duo...

MARCH 10, 2025



UM-Flint School of Nursing receives \$3.94M grant to address rural nursin...

OCTOBER 23, 2024



Five reasons to pursue your RN to BSN with UM-Flint's School of Nursing...

JULY 31, 2024



Giving Blueday 2024: Reasons to support UM-Flint's Nursing Student Emerg...

MARCH 13, 2024



UM-Flint launches after-school nursing program at Hamady High School...

FEBRUARY 21, 2024



UM-Flint's School of Nursing travels to Chicago for the national Magnet ...

SEPTEMBER 28, 2023



UM-Flint Nursing develops next generation of health care leaders at summ...

AUGUST 3, 2023



<https://news.umflint.edu/author/aulafave/>

School of Nursing
AP Style Articles

I authored AP-style press releases and articles for the UM-Flint School of Nursing, covering everything from heartwarming student journeys to program expansions and campus events. Each piece was crafted with journalistic precision and a storyteller's touch, ensuring complex information was accessible and engaging for diverse audiences. This work strengthened the School's media presence and helped share its mission with the broader Flint community.



School of Nursing Photograghy



School of Nursing Photography (Continued)

MEETING GOALS: BRAINSTORM

- Orient the marketing team to the importance of strong branding (ShowNTell)
- Get on the same page on past and future of marketing for SON (ShowNTell)
- Get critique and insights on current marketing for SON (BrainTrust)
- Prioritize marketing initiatives with timelines (BrainTrust)



AGENDA



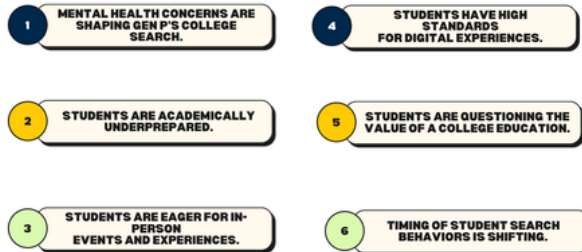
HOLISTIC BRANDING 101



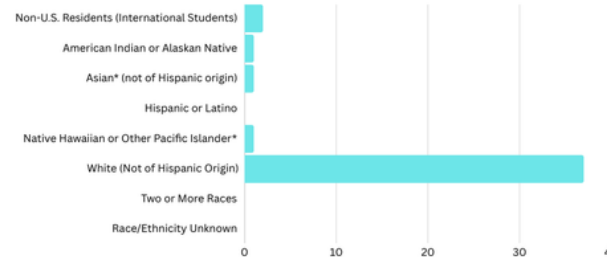
3) BRAND STRATEGY

Act of shaping brand perception; the actions taken to make sure the way your audience perceives you is in alignment with the way you want to be perceived. (Voice, messaging, actions)

POST-PANDEMIC NURSING INSIGHTS



ENROLLMENT DATA - FALL 2022 DEMOGRAPHICS FOR GRADUATE



WEAKNESS - AREAS WHERE THE BUSINESS NEEDS TO IMPROVE TO REMAIN COMPETITIVE

What internal initiatives that are underperforming? What could we improve? Where do we have fewer resources than others? What are others likely to see as weaknesses?

- Weak brand
- Accelerated and Traditional BSN not enrolling well



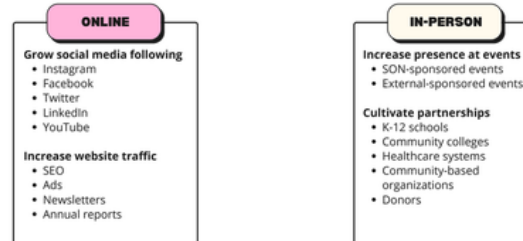
THREATS - EXTERNAL FACTORS THAT HAVE THE POTENTIAL TO HARM

What things are out of our control? What threats could harm us? What is our competition doing? What threats do our weaknesses expose to you?

- Proliferation of online nursing programs
- Other colleges offering programs
- Reputation/narrative/image of Flint
- Unknown institution
- Unknown nursing program



1) INCREASE VISIBILITY

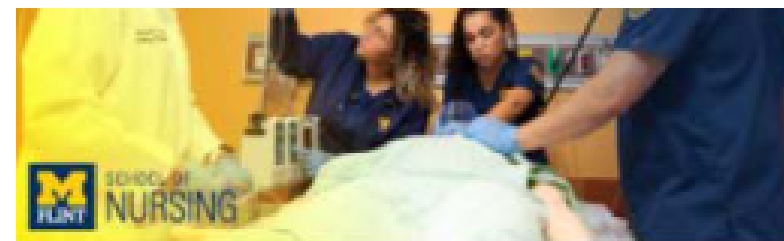
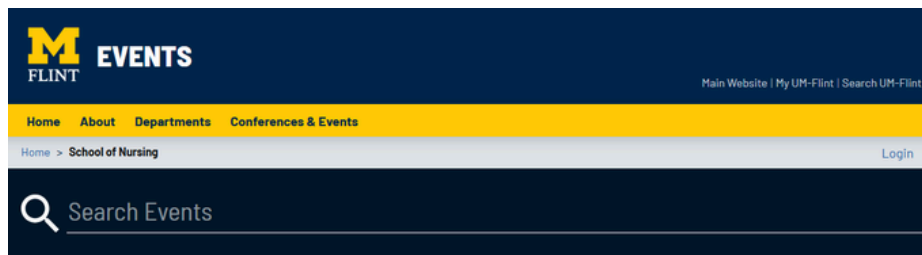


DETERMINE MEASURABLE ACTIONS FOR NEXT 12 MONTHS



Annual Report School of Nursing

I worked on an annual report for the School of Nursing Faculty and Staff to create content showcasing each year's achievements. For the latest version, I redesigned the report in Google Slides to improve accessibility and ensure university compliance.



Leading Nurse Practitioner's Into the Next Decade

TODAY, Jan 25, 6:30pm to 7:30pm

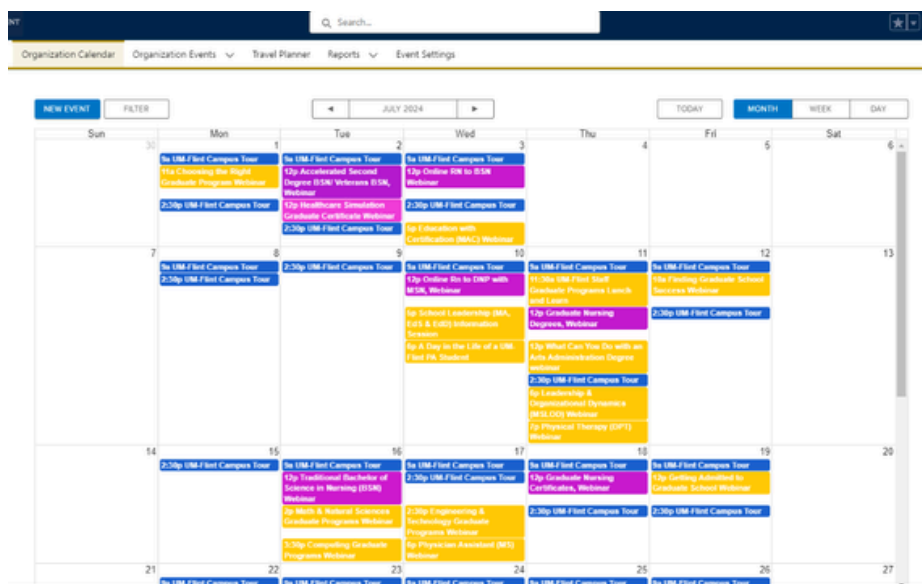
[Register to Attend](#)

We invite you to join us to learn about our graduate-level nursing programs and undergraduate to graduate pathways at the University of Michigan-Flint. Exciting program changes are in the works, and we hope you'll attend to hear about our new RN/BSN to DNP with MSN pathways, an INNOVATIVE curriculum leading Nurse Practitioners into the next decade!

Concentration options:

- Adult-Gerontology Acute Care Nurse Practitioner
- Adult-Gerontology Primary Care Nurse Practitioner
- Family Nurse Practitioner
- Psychiatric Mental Health Nurse Practitioner

All guests who attend will receive a waiver for the \$56 application fee.



Salesforce CRM School of Nursing

At UM-Flint School of Nursing, I used TargetX (Salesforce) to create automated email journeys for prospective students. I built a workflow where new prospects received an initial email to indicate their program of interest, followed by tailored content including program-specific videos and news stories. This approach streamlined communications, maintained a cohesive voice, and kept prospective students engaged throughout the recruitment process.


UNIVERSITY OF MICHIGAN-FLINT

MORE

[Apply](#) | [About](#) | [Careers](#) | [K-12](#) | [Library](#) | [My UM-Flint](#)

[ACADEMICS](#)
[ONLINE](#)
[ADMISSIONS](#)
[TUITION & FEES](#)
[CAMPUS LIFE](#)
[HOUSING](#)
[ALUMNI & GIVING](#)

[Home](#) > [School of Nursing](#)

School of Nursing

Opportunities for nurses are abundant and are evolving in numerous challenging directions. At one time, nurses were primarily prepared for work in hospitals. Today, a large variety of rewarding opportunities is available in a range of geographic and cultural settings.

[Request Information](#)
[Apply](#)

[Book an Advising Appointment](#)
[Give Now](#)



[Home](#) > [School of Nursing](#) > [Nursing Certificates](#)

Nursing Certificates

Advance your professional standing in the nursing field with a comprehensive array of educational opportunities at the University of Michigan-Flint's School of Nursing.

[Request Information](#)
[Book an Appointment](#)
[Apply](#)



Doctoral Degree Program

- [Online BSN to DNP with MSN Program](#)
- [Online RN to DNP with MSN Program](#)

Our DNP degrees offer five specialty tracks

- Adult Gerontology Acute Care Nurse Practitioner
- Adult Gerontology Primary Care Nurse Practitioner
- Family Nurse Practitioner
- Psychiatric Mental Health Nurse Practitioner
- Neonatal Nurse Practitioner

All specialty tracks can add a Certificate in Organizational Leadership from the School of Management after MSN conferment. Speak with an advisor for details.

MSN to DNP

Our MSN to DNP degrees offer two tracks

- [Online MSN to DNP Advanced Practice](#)
- [Online DNP Executive Leadership](#)

Graduate Certificates

- [Adult-Gerontology Acute Care Post Graduate Certificate](#)
- [Psychiatric Mental Health Post Graduate Certificate](#)

Dual Degree

Pursue two degrees simultaneously

- [Master of Business Administration: DNP/MBA](#)
- [Master of Science in Leadership and Organizational Dynamics: DNP/MSLOD](#)

<https://www.umflint.edu/nursing/>



Explore our Neonatal Nurse Practitioner Program – Attend a Webinar!

Join us for a webinar from noon to 1 p.m. every second Tuesday of the month to learn about our NNP program, including admission requirements, curriculum, career outlook and more! You will also have the opportunity to ask whatever questions you may have to see if UM-Flint is right for you.

[Neonatal Nurse Practitioner Webinar](#)

Web Design

UM-Flint School of Nursing

In my role at the University of Michigan-Flint School of Nursing, I served as the primary webmaster for the School's website. My responsibilities included adding new program pages such as the Neonatal Nurse Practitioner Program, creating a dedicated page for the School's 50th Anniversary celebration, and ensuring all content remained relevant and accessible. Additionally, I performed SEO research to drive prospective student engagement and increase visibility for the School's programs and the city of Flint as a destination for nursing education.

Request a Tour

[Request a tour of the Center for Simulation & Clinical Innovation](#)

Tours of the School of Nursing Center for Simulation & Clinical Innovation, first and second floors, are possible Monday through Friday between 9 a.m. and 4 p.m. Special accommodations outside these days or times require administrative approval and are made on a case-by-case basis.

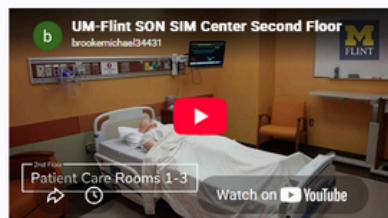
While the education of our students is our first priority, the availability of space, equipment, and other resources for tours will not be guaranteed. Tour duration and content are based on the availability of resources at the time of the tour and will be at the discretion of the available staff or faculty members guiding the tour.

Virtual Tours

Explore our innovative School of Nursing Center for Simulation & Clinical Innovation with these virtual tours.



Virtual Tour of First Floor Center for Simulation and Clinical Innovation



Virtual Tour of Second Floor Center for Simulation and Clinical Innovation



EXPLORE UM-Flint

SCHOOL OF NURSING

TOUR DAY

Meet faculty and staff

Our diverse team of faculty and staff are dedicated to excellence in healthcare education by supporting nursing students' pathways from academic coursework to career preparation.

Tour the Sim Center

Our highly-rated Center for Simulation and Clinical Innovation offers simulation scenarios designed to help students develop problem-solving and clinical decision-making skills.

Learn about scholarships

UM-Flint is proud to offer many scholarships for students. The majority of scholarships are created by generous donors who believe in supporting students as they pursue their educational goals.

TUES, AUG 6

9AM - 12PM

WSW BUILDING

[REGISTER HERE](#)

Events Calendar

School of Nursing

In addition to web management, I kept the community informed by creating and distributing invitation links for School of Nursing events, including open houses, webinars, and program-specific information sessions. I oversaw the backend of these events through Salesforce CRM, managing registrations, tracking attendance, and ensuring seamless communication with prospective students. I also served as the primary host for open house events, welcoming prospective students and their families to campus, and worked closely with academic advisors to support their program-specific recruitment events.



Social Media School of Nursing

From mid-2023 through 2026, I was the a controller, creator, and poster for all of the School of Nursing's social media content. I managed our presence across multiple platforms, but focused most heavily on Facebook and Instagram, where our two key audiences lived: prospective nursing students and our alumni network. I created engaging content that grew our follower base, increased interaction, and helped attract future nurses while keeping our alumni connected to the School. The content I created was not just simple photos, but graphics, videos, call-to-actions, etc.

Michigan Press Association

At the Michigan Press Association, I served as a Communications Specialist and handled everything from web to print. I was the primary webmaster for our WordPress site, the primary graphic designer for the monthly statewide Bulletin, and a contributor to our journalistic efforts. I helped host our annual convention, wrote press releases, submitted weekly and monthly newsletters, and kept our members informed on the issues that mattered most.

This role is where I really sharpened my journalistic instincts and learned to manage multiple projects at once. Some weeks I was designing the Bulletin, writing a press release, updating the website, and coordinating convention logistics, all at the same time. That experience shaped me into the versatile, organized communicator I am today.





<https://michiganpress.org/>

Events Calendar

[Hot Deals](#) [Member To Member Deals](#) [Marketspace](#)

Search for Event by:

9/8/2026 11/8/2026 [Change Dates](#)
MM/yyyy MM/yyyy

Narrow search by: [v](#)

[Search](#)

Results Found: 1

[View Full Calendar](#)

Sort by: [A-Z](#) [Date](#)

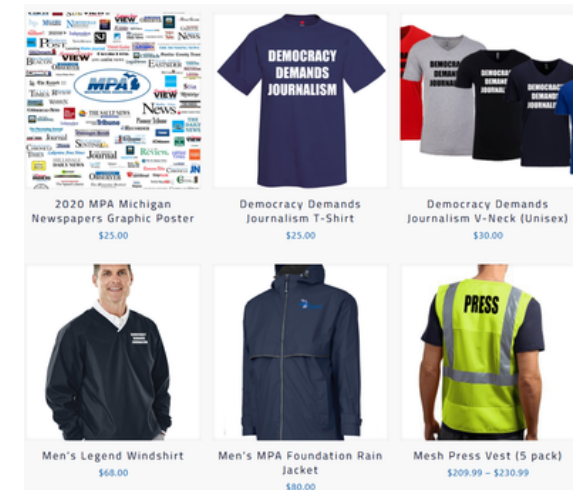
[Submit New Event](#) [Print](#)

National Newspaper Week

Sunday Oct 4, 2026 - Sunday Oct 11, 2026

[read more](#)

Categories: [Annual Events](#)



Web Design Michigan Press Association

In my role at the Michigan Press Association, I managed the organization's WordPress website, overseeing content updates and site structure. I created pages for annual conventions, refreshed content to keep members informed on legislative and industry developments, and built an online shop to handle merchandise and membership sales. This work improved site functionality, user experience, and the organization's digital presence.

2021 MPA Better Newspaper Contest

Embargo: Don't release before 3:00p.m., Thursday, March 17, 2022



827 North Washington Avenue
Lansing, MI 48906-5199
Phone: 517.372.2424
Fax: 517.372.2429

www.michiganpress.org

Michael Wilkinson is the 2020 recipient of the Richard Millman Journalist of the Year Award. The "JOY" award is sponsored by the Michigan Press Association Foundation.

Michael was chosen by a panel of five judges representing Michigan media and academia. He will receive a \$1000 prize.

Michael was the first reporter in Michigan to spot that Detroit was a national hotspot for the virus and that COVID-19, in the early days of the pandemic, disproportionately sickened and killed African Americans. He came to the latter conclusion before state epidemiologists did.

In a quote from his managing editor at Bridge Magazine: "Unlike many data reporters, Michael uses data as a starting point — rather than a destination — to shed light on how policies impact everyday lives."

"Wilkinson made the numbers tell stories and hold public officials accountable on the biggest story of 2020," says judge Chuck Strokes from WXYZ.

"Mike's body of work with Bridge Michigan is a shining example of how data can generate news impact, tell compelling stories, add insight, and find connections that matter and can drive meaningful action," said Michigan Press Association Foundation Board member and contest judge Sara Wurfel, vice president at Truscott Rossman. "This is what strong community journalism can do."

"Telling complicated, data-driven stories is difficult. Michael uses well done info graphics that help readers have a better understanding of the complete story. He does an excellent job of combining graphic information with the story to give readers an easy understanding of complex topics," said contest judge and MPA Foundation Trustee Jim Wojcik.

Wilkinson grew up in Macomb County and earned a degree at the University of Michigan. He was also part of a team at The Blade of Toledo that won national honors, including the National Headliner and Gerald Loeb awards, for exposing widespread political corruption in a scandal that came to be known as Coingate. The stories led to political reform in Ohio state government.

At the Detroit News he won numerous state awards for projects, including series that examined the impending housing crash, and segregation in schools and neighborhoods in Metro Detroit.

In 2013, Wilkinson joined Bridge Michigan as the publication's computer-assisted reporting specialist. His work has been indispensable to readers, never more so than during the pandemic, where he created a coronavirus dashboard of more than a dozen interactive charts and graphs that he has updated daily for more than a year, including weekends.

Mike lives in Toledo with his family and his guitar.

In a virtual awards ceremony via Zoom on March 25, the MPA Foundation also recognized Kristen Jordan Shamus of the Detroit Free Press as runner up for her Covid-19 coverage and Robin Erb from Bridge Magazine for her Covid-19 Coverage. They were chosen from a field of entries from broadcast, print and electronic journalists for work from October 2019 thru September 2020.

Previous winners of the JOY Award are Tresa Baldas of the Detroit Free Press, Paula Gardner of MLive, Garret Ellison of MLive, Karen Bouffard and Joel Kurth of the Detroit News, Curt Guyette of the American Civil Liberties Union, and Jennifer Dixon of the Detroit Free Press.

The Michigan Press Association Foundation was created in 1980 to further the interests of community journalism in Michigan. The Foundation's mission includes serving the public interest by encouraging, fostering, and aiding improvements in the quality, vigor and fairness of Michigan journalism and a free press in the state of Michigan. The MPA Foundation has invested more than \$300,000 in Michigan journalism since 1990, including the awarding of nearly 300 scholarships to college-level journalism students and has awarded the Richard Millman Journalist of the Year to one Michigan journalist each year since 2014.

The mission of the Michigan Press Association Foundation is to promote, improve and encourage community journalism in Michigan.

Statewide Contest Spotlights Quality Journalism

Members of Arkansas Press Association reviewed 186 entries submitted by 9 Michigan NewsMedia members this year. The competition inspires all journalists to produce their best work, which in turn, nurtures stronger communities.

"It's clear the huge amount of work our collective newsrooms are doing all over the state to serve their communities. Covering our beats is crucial work that supports the democratic process in each community in Michigan; it's work that supports the spirit of each community we serve. We have wonderful examples here of the tremendous talent we have in our state. These recent years have been difficult, but we will look back on these times with pride for all the positive impact we're having on our readers". Paul J. Heidbreder, Michigan Press Association President and Publisher of the Traverse City Record-Eagle.

The 2021 "News Media Publication of the Year" award is presented to the top News Media publication in the Local and Statewide circulation classes based on points accumulated (100 for first, 70 for second and 40 for third) in all Editorial contest categories. Winners of those awards are listed below.

Circulation Class	Total Points	NewsMedia Publication
Local	650	Flint Beat
Statewide	1,300	Bridge Michigan

The MPA Rookie Writer Award recognizes exemplary efforts of new writers just breaking into journalism. The three finalists are: Sam Dodge of The Ann Arbor News, Amy Diaz of the Flint Beat and Sierra Clark of the Traverse City Record-Eagle, with the award going to Amy Diaz.

Excellence in Policing and Social Justice Reporting recognizes high-profile use-of-force incidents led to days of protests; civil unrest; and, tragically, further violence, destruction, and death. Unfortunately, these protests have, in far too many communities, further widened the gap between police agencies and their communities. Local journalism reporting on this topic is crucial to communities in Michigan. Entries in this category will be judged on not only real time reporting on community events, but also the underlying. The three finalists are Bridge Michigan for "Struggles with Racism in Northern Michigan", BridgeDetroit & NBC News for "Built to keep Black from White" and Michigan Advance for "The history and politics of police reform efforts in Michigan" with the award going to BridgeDetroit & NBC News.

The Best FOIA Story Award recognizes the best story using FOIA as the main tool to gain information. This award will shine a spotlight on the importance of FOIA in getting information about what is going on in government. The best story using FOIA as the main tool to gain information. The three finalists are: Grand Rapids Press for "Whitmer said Separation agreements like Robert Gordon's are used often in State Government", Bridge Michigan for "Emails: Michigan sheriff sought to seize voting machines amid Trump claims", and Kalamazoo Gazette for "Kalamazoo closed-door meetings exposed", with the award going to Bridge Michigan.

The MPA Public Service Award recognizes a distinguished example of meritorious public service by a newspaper or newspaper individual that has made a significant contribution to the betterment of their community. Winners of this award is listed below based on their circulation Class:

Statewide: Michigan Advance for "How Michiganders are coping with the COVID crisis"

The 2022 MPA Better Newspaper Contest opens August 1, 2022.

Press Releases Michigan Press Association

In my role at the Michigan Press Association, I managed the organization's WordPress website, overseeing content updates and site structure. I created pages for annual conventions, refreshed content to keep members informed on legislative and industry developments, and built an online shop to handle merchandise and membership sales. This work improved site functionality, user experience, and the organization's digital presence.

The Bulletin



JAN. 2021
ISSUE 1
f t i n

"The best way we can show respect for the voters who are upset is by telling them the truth!"
—Senator/Mitt Romney

The 101st Session of the Michigan Legislature

On January 13, 2021 the 101st session of the Michigan Legislature will begin.

The end of 2020 was a battle for MPA and our members to preserve public notices in newspapers. We managed to stave off the bills that would allow local governments to post notice exclusively on their own website but anticipate these bills will be back, and soon.

The public policy staff is meeting with members of the State House to educate them and reinforce our position on this issue. The upside of work from home is that you can join in these meetings with your state representative via Zoom. Keep your eyes on your inbox for an invite if you have a new rep.

The leadership in the House has changed with the new session. Jason Wentworth (R-Clare) is the new Speaker of the House. Representative Donna Latsakis (D-Soo Township) is the Minority Leader. Representative Pam Hornberger (R-Chesterfield) is the Speaker Pro-Tem. Representative Ben Fredrick (R-Owosso) is Majority Floor Leader and Representative Yousef Rabihi (D-An Arbor) is Minority Floor Leader.

MPA is also working with the Senate to craft legislation that will address the concerns of access to public notice that many legislators have voiced. Senator Curt VanderWall (R-Ludington) is preparing to introduce a bill we authored in the first session of session that would redefine newspaper to include an online component and mandate publications of notices online and participation in a statewide public notice website.

It is vitally important that MPA members who have not started participating in MPApublicNotice.com start doing so soon. When discussing our alternatives to local government control of notices, our willingness to create and maintain a statewide website of all notices is a huge selling point for legislators. We understand the cost is off-putting to some but feel it's a worthwhile investment for members to be able to keep notices in newspapers.

2021 MPA Directory Cover Contest

It's time for the 2021 MPA Directory Cover Contest

All MPA members are invited to show off their photography skills and submit a photo for the cover of this year's MPA Directory.

The theme this year is a little different. We'd like pictures from inside the newsroom, printing presses, messy desks or anything else in your newsroom that says newspaper to the artistic eye.

Please submit your entry by February 15th. You can email entries to info@michiganpress.org, only. The contest will be judged by the MPA Communications Committee.



Executive Director's Column



our Public Affairs team need to get to know and begin educating them about the issues around public notice and open government. We anticipate the bills will be reintroduced early in the session.

MPA has been drafting alternate legislation which should be introduced quite soon and we'll let you know as soon as it has a bill number. MPA will need your help to pass the legislation.

The statewide public notice database that we have been working on with DUNP is directly related to the bills in the legislature. The Public Affairs team has stated many times in meetings with legislators, that our members recognize their concerns regarding constituents having access to information and the increased use of online information. MPApublicNotice 2.0 was developed to respond to the call that public notices be placed on government websites.

As our efforts to retain notices in print and not on government websites, an elected official once told us MPA needed to stop being the party of NO. Our response is 2.0 and our alternative legislation. Legislators are pleased when we show them the database however, we are hard pressed when they want to know if their newspaper is using the database. PLEASE participate in the program.

As I have said many times, it is your grassroots contact with your elected officials that make the difference.

However, the moment to back in the session over. It is a new legislative session with new members who you and

of newspapers. One member shared the difference was 602% to cost against revenue.

The third issue is government websites. One member looked at the websites in their circulation area to determine who had a website, was it updated regularly and if the clerk had the time to maintain the website. I ask you talk with your clerks and where do they fall on the spectrum. Cities and Counties may have robust sites others maybe not. What would the cost be for the clerks to build and maintain a secure site? If you find these answers please let Lisa or I know. A side note we learned from a legislator's township website has listed an elected official who has not been in office since 2012.

Thank you for your efforts in December; if you have a new rep, get to know them and stay in contact with your current representative, sign up for public notice 2.0 to defend newspaper efforts to print and archive notice while increasing access and survey your township, cities and county websites and help us collect data for our ongoing discussions with legislators.

Again, thank you for your support of MPA as we represent you.

James Tarrant, Executive Director for MPA

Michigan Press Song

TO HANNOH, LAY & CH. we hand the brown of sunset o'er,
They're given not only duties, but have accepted the floor!
They're known through all the land as boats who keep an open door,
As we go marching, marching onward.

[Written in a fit of inspiration by Major A. M. Long, of the 9th Wisconsin Troop.]

When the great old flag, rises, we'll sing our anthem song;
Sing it with a spirit that will warm the world along;
Sing it with a vigor that will make us braver men;
As we go marching, marching onward.

Chorus: We seek our voices and our voices,
Stanza 1: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 2: We seek our voices and our voices,
Stanza 3: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 4: We seek our voices and our voices,
Stanza 5: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 6: We seek our voices and our voices,
Stanza 7: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 8: We seek our voices and our voices,
Stanza 9: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 10: We seek our voices and our voices,
Stanza 11: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 12: We seek our voices and our voices,
Stanza 13: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 14: We seek our voices and our voices,
Stanza 15: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 16: We seek our voices and our voices,
Stanza 17: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 18: We seek our voices and our voices,
Stanza 19: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 20: We seek our voices and our voices,
Stanza 21: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 22: We seek our voices and our voices,
Stanza 23: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 24: We seek our voices and our voices,
Stanza 25: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 26: We seek our voices and our voices,
Stanza 27: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 28: We seek our voices and our voices,
Stanza 29: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 30: We seek our voices and our voices,
Stanza 31: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 32: We seek our voices and our voices,
Stanza 33: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 34: We seek our voices and our voices,
Stanza 35: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 36: We seek our voices and our voices,
Stanza 37: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 38: We seek our voices and our voices,
Stanza 39: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 40: We seek our voices and our voices,
Stanza 41: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 42: We seek our voices and our voices,
Stanza 43: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 44: We seek our voices and our voices,
Stanza 45: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 46: We seek our voices and our voices,
Stanza 47: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 48: We seek our voices and our voices,
Stanza 49: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 50: We seek our voices and our voices,
Stanza 51: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 52: We seek our voices and our voices,
Stanza 53: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 54: We seek our voices and our voices,
Stanza 55: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 56: We seek our voices and our voices,
Stanza 57: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 58: We seek our voices and our voices,
Stanza 59: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 60: We seek our voices and our voices,
Stanza 61: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 62: We seek our voices and our voices,
Stanza 63: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 64: We seek our voices and our voices,
Stanza 65: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 66: We seek our voices and our voices,
Stanza 67: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 68: We seek our voices and our voices,
Stanza 69: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 70: We seek our voices and our voices,
Stanza 71: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 72: We seek our voices and our voices,
Stanza 73: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 74: We seek our voices and our voices,
Stanza 75: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 76: We seek our voices and our voices,
Stanza 77: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 78: We seek our voices and our voices,
Stanza 79: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 80: We seek our voices and our voices,
Stanza 81: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 82: We seek our voices and our voices,
Stanza 83: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 84: We seek our voices and our voices,
Stanza 85: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 86: We seek our voices and our voices,
Stanza 87: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 88: We seek our voices and our voices,
Stanza 89: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 90: We seek our voices and our voices,
Stanza 91: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 92: We seek our voices and our voices,
Stanza 93: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 94: We seek our voices and our voices,
Stanza 95: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 96: We seek our voices and our voices,
Stanza 97: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 98: We seek our voices and our voices,
Stanza 99: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 100: We seek our voices and our voices,
Stanza 101: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 102: We seek our voices and our voices,
Stanza 103: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 104: We seek our voices and our voices,
Stanza 105: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 106: We seek our voices and our voices,
Stanza 107: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 108: We seek our voices and our voices,
Stanza 109: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 110: We seek our voices and our voices,
Stanza 111: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 112: We seek our voices and our voices,
Stanza 113: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 114: We seek our voices and our voices,
Stanza 115: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 116: We seek our voices and our voices,
Stanza 117: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 118: We seek our voices and our voices,
Stanza 119: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 120: We seek our voices and our voices,
Stanza 121: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 122: We seek our voices and our voices,
Stanza 123: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 124: We seek our voices and our voices,
Stanza 125: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 126: We seek our voices and our voices,
Stanza 127: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 128: We seek our voices and our voices,
Stanza 129: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 130: We seek our voices and our voices,
Stanza 131: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 132: We seek our voices and our voices,
Stanza 133: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 134: We seek our voices and our voices,
Stanza 135: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 136: We seek our voices and our voices,
Stanza 137: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 138: We seek our voices and our voices,
Stanza 139: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 140: We seek our voices and our voices,
Stanza 141: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 142: We seek our voices and our voices,
Stanza 143: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 144: We seek our voices and our voices,
Stanza 145: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 146: We seek our voices and our voices,
Stanza 147: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 148: We seek our voices and our voices,
Stanza 149: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 150: We seek our voices and our voices,
Stanza 151: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 152: We seek our voices and our voices,
Stanza 153: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 154: We seek our voices and our voices,
Stanza 155: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 156: We seek our voices and our voices,
Stanza 157: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 158: We seek our voices and our voices,
Stanza 159: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 160: We seek our voices and our voices,
Stanza 161: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 162: We seek our voices and our voices,
Stanza 163: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 164: We seek our voices and our voices,
Stanza 165: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 166: We seek our voices and our voices,
Stanza 167: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 168: We seek our voices and our voices,
Stanza 169: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 170: We seek our voices and our voices,
Stanza 171: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 172: We seek our voices and our voices,
Stanza 173: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 174: We seek our voices and our voices,
Stanza 175: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 176: We seek our voices and our voices,
Stanza 177: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 178: We seek our voices and our voices,
Stanza 179: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 180: We seek our voices and our voices,
Stanza 181: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 182: We seek our voices and our voices,
Stanza 183: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 184: We seek our voices and our voices,
Stanza 185: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 186: We seek our voices and our voices,
Stanza 187: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 188: We seek our voices and our voices,
Stanza 189: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 190: We seek our voices and our voices,
Stanza 191: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 192: We seek our voices and our voices,
Stanza 193: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 194: We seek our voices and our voices,
Stanza 195: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 196: We seek our voices and our voices,
Stanza 197: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 198: We seek our voices and our voices,
Stanza 199: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 200: We seek our voices and our voices,
Stanza 201: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 202: We seek our voices and our voices,
Stanza 203: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 204: We seek our voices and our voices,
Stanza 205: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward.

Stanza 206: We seek our voices and our voices,
Stanza 207: For wealth with other men's power;
And when we dream of all, it's of education to advance,
As we go marching, marching onward



Annual Convention Michigan Press Association

I managed logistics for the Michigan Press Association's annual convention, including leading the transition to a fully virtual format during the height of COVID-19. My responsibilities included coordinating Zoom links for attendees and guest speakers, managing technical troubleshooting, and ensuring smooth execution across multiple sessions. The event drew prominent AP journalists and featured a keynote from Michigan's governor, adding significant pressure to an already complex logistical undertaking.

Thanks for reading!

As a little bonus for making it this far, I'll share that I recently completed three certifications through the National Academy of Sports Medicine: Nutritional Coaching, Physique Coaching, and Personal Training. While it might seem unrelated to communications, these certs have actually sharpened my ability to break down complex information for in-person audiences, a skill that's been invaluable in my work.

